



## **RANGE EXTENDER: NEW MODEL JOINS REVISED ALL-ELECTRIC SILENCE 'E-MOTO' UK LINE-UP**

- **Silence family expands with new 'Urban' model**
- **Range restructured for UK buyers: five simple options**
- **UK prices starting from £2,795 OTR (S02 Urban)**

**SOLIHULL, West Midlands 01<sup>st</sup> October 2021:** From 1 October 2021, the UK Silence 'e-moto' scooter family offer even more choice, by welcoming the new 'Urban' model.

Meeting a demand from city-based riders and using the same patented and proven Silence lithium-ion battery tech, the Urban slots into a restructured Silence range designed to make choosing the right model even simpler.

The revised range offers buyers simple choices, with all-electric equivalents from a 50cc moped, to a 125cc motorbike.

For business, professional riders and fleets, there's the **S02 Business** and **S02 Business+**. For private riders and commuters, there's the **S01 Connected** and now, a new **Urban** choice, available in S01, or S02 trim.

Whichever you choose, you can be sure of performance, efficiency, and convenience, from the 'click and go' portable Silence battery system, which can be charged through any 240V socket and can reduce running costs to a penny per mile – a massive 80% less than ICE-powered scooters.

Silence UK said: "Our first six months on sale in the UK have made clear both the interest and the potential in all-electric, two-wheel travel. We've taken big steps with retail partners, opened our first flagship UK showroom and established attractive finance options for customers, with MotoNovo.

"Now, we're expanding our original offer and restructuring our range, creating a simple choice for both private and business customers."

Prices start at £2,795 OTR for the S02 Urban, with the range-topping S01 Connected priced at £4,995 OTR. The full Silence UK range from 1 October 2021, is:

**S02 Urban ...           £2,795 OTR**

**S01 Urban ...           £4,395 OTR**

**“The City Dwellers”** – Created specifically for riders who live and work in the city, these new models takes all the Silence style into more cost-effective packages. The S02 Urban is the entry point in the range, with its 2kWh battery and 1.5 kW motor equivalent to a 50cc moped, ideal for younger riders. It has a top speed of 30mph and a range of up to 35 miles.

The S01 Urban brings S01 style, a 4.1kWh battery and 5kW motor, producing a top speed of 55mph and a range of 62 miles.

**S01 Connected ...   £4,995 OTR**

**“The Commuter”** – Equivalent to a 125cc scooter or motorbike, the S01 Connected is engineered for the town or city, with zippy performance exceptional carry-on space and connected services. A 5.6kWh battery and 7kW (9kw peak power) motor deliver a range of up to 80 miles, 0-30 in only 3.9 seconds and a limited top speed of 62mph.

**S02 Business + ...   £4,695 OTR**

**S02 Business ...     £3,795 OTR**

**“The Professionals”** – The ideal tools for door-to-door delivery services and urban business use, these give a choice of range and performance. The 50cc equivalent S02 Business features a 5.6kWh battery, but configured for range, able to travel up to 91miles between charges.

The more powerful S02 Business+ ups the performance and carrying capacity thanks to its 7kW motor, but still delivers up to 80 miles range.

All Business models are fully customisable with a wide range of practical accessories, from cavernous top boxes to windscreens.

To book test rides, place orders, or just ask questions, you can find the Silence team at [www.silenceuk.com](http://www.silenceuk.com)

**Ends**

Further information:

Gabi Whitfield, Silence UK

07566 248 172

[gabi@silenceuk.com](mailto:gabi@silenceuk.com)

Detailed media pack, images, and video available via Dropbox:

<https://tinyurl.com/y5mb5blp>

**About Silence:**

First established in Barcelona in 2012, Silence has an excellent reputation, forged by its founding team of experts and enthusiasts, who developed in-house their own all-electric scooter, from the ground up.

Their mission was to accelerate the change towards sustainable urban mobility with innovative technology. Their proprietary battery tech and smartphone app have since made Silence a byword for simple and smart urban travel.

Today, Silence's 165-strong team produce almost 10,000 scooters per year in their Barcelona assembly plant. Silence is the only manufacturer of electric motorcycles in Spain and the only one to design and manufacture its own batteries and BMS (Battery Management System). Silence is also the biggest specialist EV manufacturer in Europe. Expanding across the region in 2019 and 2020, Silence now has over 70 sales locations with plans to add another 120 in 2021.

Silence UK is a new venture, formed by four automotive experts, to bring the established Silence e-moto scooters to UK customers.